

**West Leeds Area Committee Well Being Fund**  
**Commissioning Service for –**

**Project Name:** Urban Fusion 2006

**Lead Organisation(s) :** Leeds City Council, Arts and Regeneration Unit

**Project Summary (please include a brief description of the main activities and why this project is needed):**

Urban Fusion 2006 is a cultural regeneration project designed to develop key technical and team working skills through music. It aims to bring together a broad range of communities in a celebration of the talent and diversity of West Leeds. Musicians of all age groups and from all backgrounds who exist in close geographical proximity but share little or no social and cultural contact will collaborate to create new music reflecting their experiences and skills. We aim to work with cultural and personal traditions, but in a way which embraces the positive effects of diversity and to address issues of race, gender and class promoting exploration and expression of one's own and others' cultural identity.

Up to 40 local musicians will collaborate in unique ways to produce a CD, fusing various styles and traditions to create new original tracks. The musicians involved will have the opportunity to work with industry professionals in a local studio and they will perform live in a West Leeds venue.

West Leeds lacks a musicians' network, and local musicians expressed that they feel there are not enough opportunities to perform live in the area. Building on the experience of previous Urban Fusion projects around Leeds, Urban Fusion 2006 will give these musicians the opportunity to collaborate, discover other talents in the area and develop a network. Urban Fusion 2, which took place in 2004 in the Harehills and Burmantofts area of Leeds, brought over 30 musicians together who still support each other professionally and who take part in the organising and delivering of local celebrations and festivals.

Urban Fusion 2006 will also allow musicians to explore areas that aid their personal, professional and social development. The project will bring people and communities together, sharing their passion for music. Urban Fusion 2006 aims to work with musicians of all ages, from all backgrounds and at various stages in their musical development.

Urban Fusion 2006 may work in partnership with *I ♥ West Leeds* which would increase the building of a positive profile for the area. Artist participants may also perform at the main festival event in 2007 which would give both projects longevity.

The project will take place from August to November 2006.

**Outcomes (please summarise the main outcome/output/benefit the project will achieve):**

Hard outcomes will include a production of 1,000 CDs as a result of collaborative workshops and live gigs in the West Leeds area.

Soft outcomes:

- Increased confidence for participants
- Development of technical and practical skills
- Building of cultural understanding and developing of a musicians network
- Increased team working and communication skills
- Positive profile generated for West Leeds
- Increased access to local infrastructure
- Awareness of alternative life choices
- Create a sense of community identity

**Identify which geographic areas will benefit and which Area Committee (Inner or Outer) you are applying to:**

Inner

**Project Cost . Please indicate;**

**How much the project will cost. (please list all partners and their contributions)**

Leeds City Council, Arts and Regen. Unit, Talking Reality	£ 8,580.00
West Leeds Inner Area Well Being Fund	£6,000.00
<b>Total Actual Project Cost</b>	<b>£14,580.00</b>

**How much Well Being Funding is sought and breakdown between capital and revenue)**

**£6,000.00**

Marketing and Design (flyers, posters, CD cover and body design)	£1,500.00
CD duplication (1000)	£ 950.00
Producer and studio time	£5,800.00
Practitioner (professional musician)	£2,500.00
Gigs and launch	£2,000.00
Venue hire (rehearsals, open sessions...)	£ 600.00
Refreshments	£ 120.00
Photography	£ 450.00
Contingency	£ 660.00
<b>Total Actual Project Cost</b>	<b>£14,580.00</b>

**In kind contributions Arts and Regen. Unit:**

Project management	£2,400.00
Office Material	£ 200.00

**Who will be in receipt of the financial order. (name of the organisation and contact details)**

Tanja Geier Thomson, Senior Arts Project Officer, Arts and Regeneration Unit, Learning and Leisure Department.

Leeds City Council internal funding income code: 11448TLK88900

**Approved**

Date

**Not Approved**

Date

*Please return this form to Clare Wiggins, West Area Management Team,  
Pudsey Town Hall, Robin Lane, Pudsey, Leeds. LS28 7BL or via email to  
[clare.wiggins@leeds.gov.uk](mailto:clare.wiggins@leeds.gov.uk)*